# Childhood Obesity Conference 2009: An Ounce of Prevention or a Pound of Cure?

**Agenda:**

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<th>Time</th>
<th>Session</th>
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<td>8:00 am</td>
<td>Registration and Packet Pickup</td>
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| 9:00 am| Welcome                                                               Claude Bouchard, PhD  
Pennington Biomedical Research Center, Baton Rouge, LA          |
| 9:10 am| Introduction                                                          Peter T. Katzmarzyk, PhD  
Pennington Biomedical Research Center, Baton Rouge, LA            |
| 9:20 am| International Perspectives on Childhood Obesity  
Ian Janssen, PhD  
Queen's University, Kingston, ON, Canada                          |
| 10:00 am| Physical Activity and Health of Louisiana’s Youth: State Report Card 2009  
Peter T. Katzmarzyk, PhD  
Pennington Biomedical Research Center, Baton Rouge, LA               |
| 10:30 am| Break                                                                |
| 10:45 am| Healthy Kids, Healthy America Program: Preventing Childhood Obesity in Louisiana Schools and Communities  
Pamela Romero, RD, LDN, CDE, Louisiana Council on Obesity Prevention and Management  
Denise Holston, MS, RD, LDN, LSU AgCenter, Baton Rouge, LA               |
| 11:15 am| Walking the Walk to Reduce Obesity in Louisiana  
Representative Patrick Williams  
Shreveport, LA                                                            |
| 11:30 am| Presentation of Cecil J. Picard Award  
Louisiana Council on Obesity Prevention and Management                  |
| 11:45 | Lunch                                                                |
| 12:45 pm| Physical Activity and Fitness from Pre-school Through High School: Implications for Health  
Karin Pfeiffer, PhD  
Michigan State University, East Lansing, MI                             |
| 1:30 pm| School Vending Machines and Children’s Health in Louisiana  
Catherine Champagne, PhD  
Pennington Biomedical Research Center, Baton Rouge, LA                 |
| 2:00 pm| Break                                                                |
| 2:15 pm| Body Mass Index and School Report Cards: The Arkansas Experience  
Joseph Thompson, MD, MPH  
Surgeon General, State of Arkansas, Little Rock, AS                       |
| 2:45 pm| Panel Debate – Would the Arkansas Model Work in Louisiana? – Pros and Cons                                      |
| 3:15 pm| Closing Remarks                                                      |
| 3:30 | Adjournment                                                          |

Registration for this event is free but you must pre-register on our website at [www.pbrc.edu](http://www.pbrc.edu).

Please call (225) 763-2936 for more information.